

2020 MEDIA KIT

ORIS MAGAZINE

ORIS HOUSE OF ARCHITECTURE

ORIS WEB

DAYS OF ORIS

oris

ORIS EVENTS



Company **Oris d.o.o.** and **Oris House of Architecture**, non-governmental organisation publish Oris magazine and engage in many activities with the goal of promoting architecture and culture of living.

Through organised lectures, workshops, exhibitions, discussions, and other professional conferences on the topic of architecture Oris cooperates with many architects, institutions, organizations and associations which are involved in architecture, urbanism, and other cultural activities in the country and abroad.



calendar of events

JANUARY

5th birthday of the Oris House of Architecture



MARCH

Oris 121



MAY

Oris 122

Oris + Dubrovnik Airport



JULY

Oris 123



SEPTEMBER

Oris 124



OCTOBER

Days of Oris 20, 17 - 18, Lisinski hall, Zagreb



NOVEMBER

Oris 125



DECEMBER

Oris 126

ORIS MAGAZINE



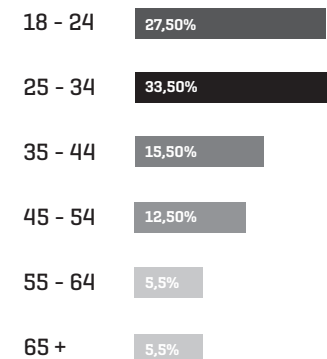
Oris magazine for architecture and culture of living is published bimonthly since 1998 in Croatian and English. It is aimed at professionals – architects, designers, urban planners, but also at the wider public interested in architecture, design, photography, theatre, visual arts and theory. Due to the publishing efforts in the domain of architecture, Oris has become a synonym for authority in the field of architectural periodicals. Author approach and awareness of the individual or a team standing behind each project is one of the important characteristics of Oris's programme. Many conducted interviews give insight into the thinking process that results with each architectural project. More than one hundred published issues provided the readers with insight into the conversations with great architects and critics, but also with less renowned and equally intriguing local and international production.

In 2016 magazine Oris received FIERA Award, an award given by Spanish University Navarra to carefully selected magazines for their efforts in the promotion of architecture, art and design.

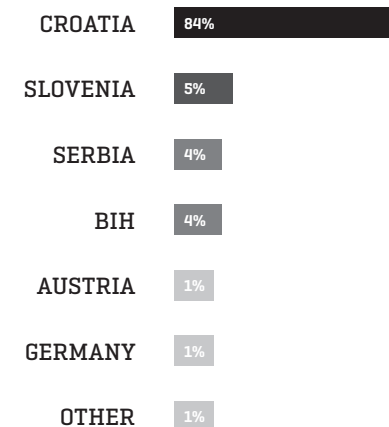
ORIS +

Special edition dedicated to local projects, bonus copy for subscribers, available on sales points

AGE PROFILE OF SUBSCRIBERS OF ORIS MAGAZINE IN 2018



GEOGRAPHICAL LOCATION OF SUBSCRIBERS OF ORIS MAGAZINE IN 2018



CIRCULATION

7 000 copies

FORMAT

208,5 x 260 mm

VOLUME

180 pages, full color

DISTRIBUTION

subscription or at over 145 sales points – newspaper stands and bookstores

DAYS OF ORIS

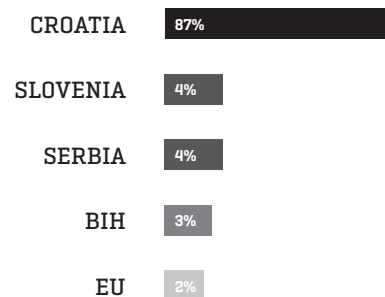


Days of Oris is an architectural symposium organised by Oris and Oris House of Architecture. It is a two-day event which takes place every year since 2001 and it has about 2000 visitors. So far, Days of Oris has welcomed more than 250 speakers from all over the world.

Globally famous architects but also radical and experimental authors have spoken at Days of Oris. Alvaro Siza, Glenn Murcott, Peter Zumthor, Kazuo Sejima, Eduardo Suoto de Moura, Shigeru Ban, Herzog & de Meuron, Carme Pigem are only some of the lecturers who have spoken at the symposium. They are laureates of the Pritzker Architecture Prize – the world's most prestigious architecture award, an international prize which is awarded each year to a living architect/s for significant achievement since 1979. It is often referred to as architecture's equivalent of the Nobel prize.

Besides presentation of world's trends in architecture, urbanism and design, Days of Oris enable sponsor companies high quality and constructive communication and interaction with architects, projectants and investors.

GEOGRAPHICAL LOCATION OF VISITORS AT DAYS OF ORIS 18



VISITORS PROFILE

Visitors at Days of Oris are architects, civil engineers, planners, designers and students in their final year of bachelor's studies.

DIGITAL



Oris web portal is a multimedial platform which promotes architecture, design, art and culture. Its aim is to present contemporary accomplishments and actualities from the world of architecture, design, art and culture to architects, civil engineers, busienss people and professionals but also to wider public interested in these topics.



ORIS WEB PORTAL



MONTHLY SESSIONS

10 390



MONTHLY PAGE VIEWS

26 700



E-MAIL NEWSLETTER SUBSCRIBERS

12.500



SOCIAL



ORIS FACEBOOK

11 750 +



ORIS INSTAGRAM

6 150 +

ORIS HOUSE OF ARCHITECTURE



Oris House of Architecture opened its doors on 31 January 2015 and since then it is a best place for promotion of architecture, art, design and culture; place of business meetings, socialising, creativity and good vibrations.

In the area of over 600 m² there is a multimedia hall, readers' corner Forcimer, offices of the Oris magazine and web portal.

Multimedia hall with 140 seats is designed for professional lectures, seminars, conferences, presentations of products and services, exhibitions, cultural manifestations and workshops.



ATTENDEES
20 000 +



EVENTS
264



EXHIBITIONS
91

