

## ADVERTISING - TECHNICAL INFORMATION

### Print run

Croatian – English edition: 7.000 copies.

### Paper

Section, **inner pages 90 gram** matt kunstdruck

**Cover 225 gram** matt kunstdruck

About **200 pages**

### Binding

The magazine is sewn and glued.

### Publication date

ORIS 109

**1. 3. 2018.**

ORIS 110

**2. 5. 2018.**

ORIS 111

**2. 7. 2018.**

ORIS 112

**3. 9. 2018.**

ORIS 113

**2. 11. 2018.**

ORIS 114

**20. 12. 2018.**

### Deadlines

To place your order (reservation / cancellation)

**30 days prior to the magazine's issue date**

To submit material for preparation /an ad to be designed

**30 days prior to the magazine's issue date**

To submit ready materials

**20 days prior to the magazine's issue date**

### Advertising materials

#### The materials are to be:

- ▶ in **PDF** format (CMYK, 240-300 dots per inch)
- ▶ **EPS** format (CMYK, 240-300 dots per inch, fonts converted into curves and preview included) or
- ▶ **TIFF** format (CMYK, 240-300 dots per inch).
- ▶ If an advertisement contains drawings, vector formats are required, eg. Corel (**.cdr**), Illustrator (**.ai, .eps**), Freehand (**.fh7, .fh8**).  
If an advertisement is made in Corel, Illustrator or FreeHand, the text is to be converted into curves.
- ▶ Do not deliver an advertisement made in Quark or PageMaker.
- ▶ Dimensions are to correspond with the dimensions specified for advertising in Oris.

#### Inserts:

- ▶ Inserts are to be smaller or the same size as the journal (208,5 x 260 mm).
- ▶ A Copy of an insert is to be made available for the publisher to approve.
- ▶ Printing of the promotional articles is not included in the a.m. prices.

SIZE	TRIM SIZE (W x H)	BLEED SIZE (W x H)
<b>1/1 page</b>	208,5 x 260 mm (+3 mm bleed) (The text should be at least 16 mm removed from the left and right edge of the page)	214,5 x 266 mm
<b>1/2 page (horizontal)</b>	208,5 x 130 mm (+3 mm bleed) (The text should be at least 16 mm removed from the left and right edge of the page)	214,5 x 136 mm
<b>2 pages</b>	417 x 260 mm (+3 mm bleed) (The text should be at least 16 mm removed from the left and right edge of the page)	423 x 266 mm

#### Inner side of front cover

Double page:	405 x 260 mm (+3 mm bleed) (put a mark for folding 195 mm from the left margin)	411 x 266 mm
Jacket flap:	195 x 260 mm (+3 mm bleed)	201 x 266 mm

#### Inner side of back cover:

Double page:	405 x 260 mm (+3 mm bleed) (put a mark for folding 210 mm from the left margin)	411 x 266 mm
Jacket flap:	195 x 260 mm (+3 mm bleed)	201 x 266 mm
<b>Back cover</b>	210 x 260 mm (+3 mm bleed)	216 x 266 mm

#### Note:

- ▶ The advertiser does not have the right to exhibit or reproduce the advertisements designed by Oris as photographs in newspapers or other magazines without prior special approval and consent from the publisher.