

### 1. ORIS WEB PORTAL

#### PROMO 1

- ▶ Promotional article with a photo on the cover and all subpages
- ▶ Dimensions:  
300 x 220 px (cover photo)  
540 x 360 px (3 – 7 photos)
- ▶ Duration: 1 month
- ▶ 920 €

#### BOX 1

- ▶ Banner on the front page and all of the subpages
- ▶ Dimensions: 220 x 74 px
- ▶ Duration: 1 month
- ▶ 470 €

#### BOX 2

- ▶ Banner on the front page and subpages
- ▶ Dimensions: 220 x 220 px
- ▶ Duration: 1 month
- ▶ 655 €

#### BOX 3

- ▶ Logo on the bottom bar
- ▶ Dimensions: 80 x 42 px
- ▶ Duration: 1 month
- ▶ 135 €

### 2. ORIS NEWSLETTER

- ▶ Sending newsletter to Oris mailing list subscribers
- ▶ Dimensions: cover photo 600 x 300 px, possible additional photos upon agreement
- ▶ Subscriber's profile: architects, designers, engineers, construction companies, business people  
Subscriber's location: Croatia, Slovenia, Bosnia and Herzegovina, Serbia, Montenegro, North Macedonia and other regional countries
- ▶ 1.050 €

### 3. ORIS ONLINE

- ▶ Sponsorship of online documentary show presenting projects of modern architecture of established local and regional architectural offices, with live broadcast at Oris House of Architecture
- ▶ Included: Logo in all advertisements announcing Oris Online through Oris channels (newsletter, Facebook and Instagram), Logo within the video, Promotional film material within the video up to 50 seconds (optional), Display of promotional materials (leaflets, roll-up...) on the day of promotion at Oris House of Architecture, video stays permanently on the Oris House of Architecture YouTube channel
- ▶ 1.050 €

### 4. LIVE STREAM FROM ORIS HOUSE OF ARCHITECTURE

- ▶ Organization of live events from Oris House of Architecture with online streaming (in agreement with the client)
- ▶ PRICE ON REQUEST

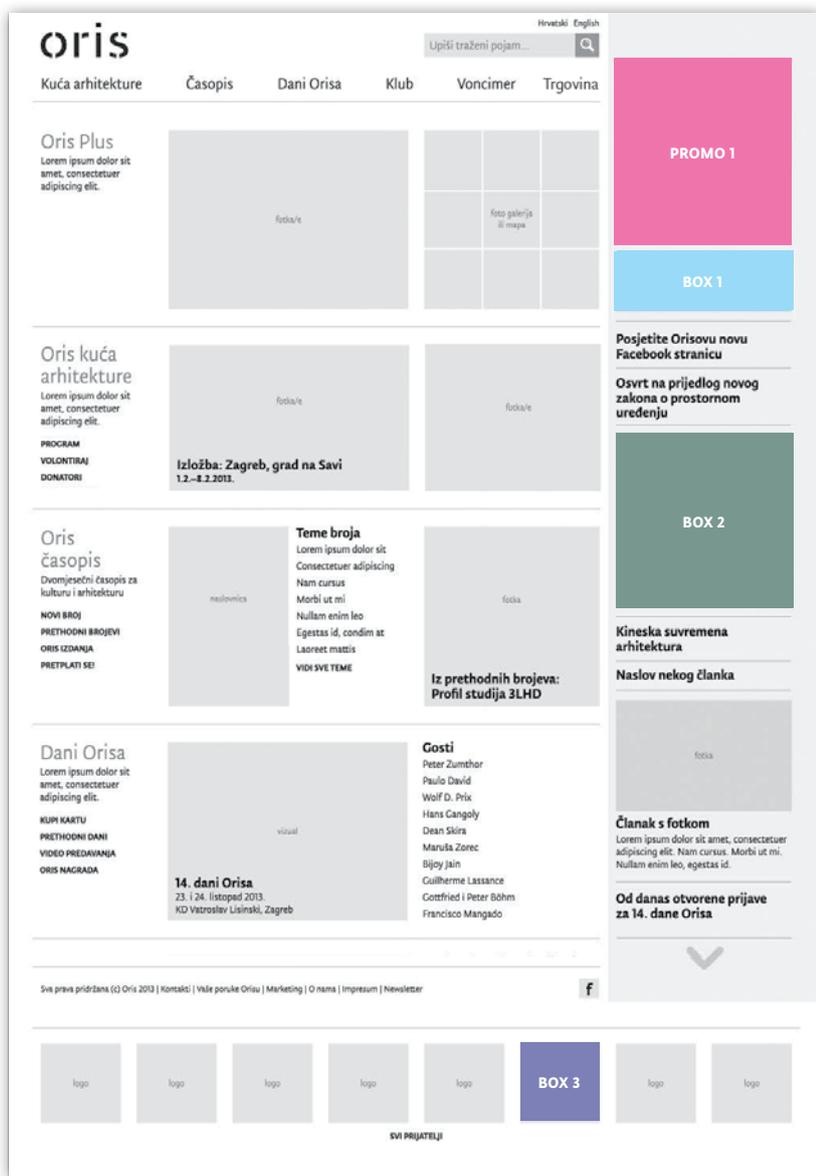
### 5. ORGANIZATION OF EVENTS IN ORIS HOUSE OF ARCHITECTURE

- ▶ Business meetings and gatherings, Conferences, Exhibitions, Lectures
- ▶ PRICE ON REQUEST

### 6. DAYS OF ORIS

- ▶ The International architectural Festival, that has been held since 2001., presents contemporary world trends and achievements in architecture, urban planning and design. So far, more than 360 lecturers from 30 countries around the world have participated at the Festival, and annually it gathers over 2000 visitors, architects, builders, business people, designers and other professionals in related fields.
- ▶ 1. SMALL SPONSORSHIP  
2.450 €
- ▶ 2. MEDIUM SPONSORSHIP  
4.900 €
- ▶ 3. BIG SPONSORSHIP (STAND)  
8.490 €
- ▶ 4. BIG SPONSORSHIP (STAND) + LECTURE SPONSORSHIP  
10.490 €
- ▶ 5. BIG SPONSORSHIP (PAVILION) 12.150 €
- ▶ 6. BIG SPONSORSHIP (PAVILION) LECTURE SPONSORSHIP  
14.150 €
- ▶ 7. GOLD SPONSORSHIP  
27.500 €

# ORIS WEB PORTAL



▲ variable part of the web page

▲ column which remains visible on all subpages

## PROMO 1

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## BOX 1

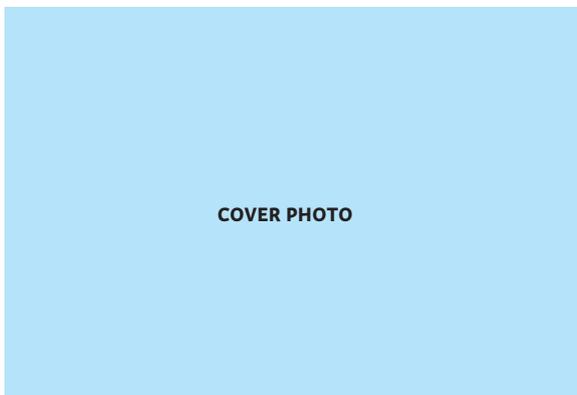
- ▶ Banner on the front page all of the subpages
- ▶ Dimensions: 220 x 74 px
- ▶ Duration: 1 month
- ▶ 470 €

## BOX 2

- ▶ Banner on the front page and subpages
- ▶ Dimensions: 220 x 220 px
- ▶ Duration: 1 month
- ▶ 655 €

## BOX 3

- ▶ Logo on the bottom bar
- ▶ Dimensions: 80 x 42 px
- ▶ Duration: 1 month
- ▶ 135 €



COVER PHOTO

## LOREM IPSUM

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**oris**  
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IZOBILJE

RAĐNO VRIJEME: Izdavački prostor: 09h - 20h (pon-pet), 10h - 19h (sub) | Uredi: 09h - 16h (pon-pet) | Biblioteka: 09h - 16h (pon-pet) | Vojnicimer: 12h - 23h (pon-sub)  
KONTAKTI: Kralja Držislava 3 | 10 000 Zagreb | T + 385 1 37 78 177 | F + 385 1 37 56 242 | oris@oris.hr | www.oris.hr

## NEWSLETTER

- ▶ Sending newsletter to Oris mailing list subscribers
- ▶ Dimensions: cover photo 600 x 300 px, possible additional photos upon agreement
- ▶ Subscriber's profile: architects, designers, engineers, construction companies, business people  
Subscriber's location: Croatia, Slovenia, Bosnia and Herzegovina, Serbia, Montenegro, North Macedonia and other regional countries
- ▶ 1.050 €

## ◀ Example of a newsletter

# DANI ORISA

## 1. SMALL SPONSORSHIP 2.450 €

### ORGANIZER PROVIDES THE FOLLOWING:

- ▶ Logo on promotional materials announcing the festival including the festival's brochure
- ▶ Sponsor's logo with the note "small sponsor" on all promotional leaflets, posters, newsletters and all advertising space announcing the festival
- ▶ Handing out of sponsor's promotional material to the attendees of the festival only in the bags provided by the organizer (optional). Promotional materials should not exceed 4 pages or A4 format
- ▶ Logo on the flag in the lobby of the hall above the registration desk (printing of the flag with all sponsor's logos is provided by Oris)
- ▶ Logo on the website [www.oris.hr](http://www.oris.hr)
- ▶ Logo on the official website of Days of Oris 23 festival
- ▶ Two tickets for the festival

## 2. MEDIUM SPONSORSHIP 4.900 €

### ORGANIZER PROVIDES THE FOLLOWING:

- ▶ Logo on promotional materials announcing the festival including the festival's brochure
- ▶ Sponsor's logo with the note "medium sponsor" on all promotional leaflets, posters, newsletters and own advertising space announcing the festival
- ▶ Handing out of sponsor's promotional material to the attendees of the festival only in the bags provided by the organizer (optional). Promotional materials should not exceed 16 pages or A4 format
- ▶ Logo on the flag in the lobby of the hall above the registration desk (printing of the flag with all sponsor's logos is provided by Oris)
- ▶ Exhibition space 5 m 2
- ▶ Logo on the website [www.oris.hr](http://www.oris.hr)
- ▶ Logo on the official website of Days of Oris 23 festival
- ▶ Placing the banner 220x74 px on the website [www.oris.hr](http://www.oris.hr) for 30 days
- ▶ Five tickets for the festival

## 3. BIG SPONSORSHIP (STAND) 8.490 €

### ORGANIZER PROVIDES THE FOLLOWING:

- ▶ Logo on promotional materials announcing the festival including the festival's brochure
- ▶ Sponsor's logo with the note "big sponsor" on all promotional leaflets, posters, newsletters and all advertising space announcing the festival
- ▶ Handing out of sponsor's promotional material to the attendees of the festival only in the bags provided by the organizer (optional). Promotional materials should not exceed 32 pages or A4 format

- ▶ Logo on the flag in the lobby of the hall above the registration desk (printing of the flag with all sponsor's logos is provided by Oris)
- ▶ Logo on the website [www.oris.hr](http://www.oris.hr)
- ▶ Logo on the official website of Days of Oris 23 festival
- ▶ Placing the banner 220x220 px on the website [www.oris.hr](http://www.oris.hr) for 30 days
- ▶ Logo on the stage in the festival venue
- ▶ Exhibition space 10 m2
- ▶ Seven tickets for the festival

## 4. BIG SPONSORSHIP (STAND) + LECTURE SPONSORSHIP 10.490 €

### ORGANIZER PROVIDES THE FOLLOWING:

- ▶ Logo on promotional materials announcing the festival including the festival's brochure
- ▶ Sponsor's logo with the note "big sponsor" on all promotional leaflets, posters, newsletters and all advertising space announcing the festival
- ▶ Handing out of sponsor's promotional material to the attendees of the festival only in the bags provided by the organizer (optional). Promotional materials should not exceed 32 pages or A4 format
- ▶ Logo on the flag in the lobby of the hall above the registration desk (printing of the flag with all sponsor's logos is provided by Oris)
- ▶ Logo on the website [www.oris.hr](http://www.oris.hr)
- ▶ Logo on the official website of Days of Oris 23 festival
- ▶ Placing the banner 220x220 px on the website [www.oris.hr](http://www.oris.hr) for 30 days
- ▶ Logo on the stage in the festival venue
- ▶ Exhibition space 10 m2
- ▶ Short film or slideshow presentation of the company not longer than 180 seconds before the sponsored lecture
- ▶ Ten tickets for the festival

## 5. BIG SPONSORSHIP (PAVILION) 12.150 €

### ORGANIZER PROVIDES THE FOLLOWING:

- ▶ Logo on promotional materials announcing the festival including the festival's brochure
- ▶ Sponsor's logo with the note "big sponsor" on all promotional leaflets, posters, newsletters and all advertising space announcing the festival
- ▶ Handing out of sponsor's promotional material to the attendees of the festival only in the bags provided by the organizer (optional). Promotional materials should not exceed 32 pages or A4 format
- ▶ Logo on the flag in the lobby of the hall above the registration desk (printing of the flag with all sponsor's logos is provided by Oris)
- ▶ Logo on the website [www.oris.hr](http://www.oris.hr)
- ▶ Logo on the official website of Days of Oris 23 festival
- ▶ Placing the banner 220x220 px on the website [www.oris.hr](http://www.oris.hr) for 30 days
- ▶ Logo on the stage in the festival venue
- ▶ Exhibition space 25 m 2 up to 30 m2
- ▶ Ten tickets for the festival

## 6. BIG SPONSORSHIP (PAVILION) + LECTURE SPONSORSHIP 14.150 €

### ORGANIZER PROVIDES THE FOLLOWING:

- ▶ Logo on promotional materials announcing the festival including the festival's brochure
- ▶ Sponsor's logo with the note "big sponsor" on all promotional leaflets, posters, newsletters and all advertising space announcing the festival
- ▶ Mentioning of the sponsor during the opening ceremony of the Days of Oris 23
- ▶ Handing out of sponsor's promotional material to the attendees of the festival only in the bags provided by the organizer (optional). Promotional materials should not exceed 32 pages or A4 format
- ▶ Logo on the flag in the lobby of the hall above the registration desk (printing of the flag with all sponsor's logos is provided by Oris)
- ▶ Logo on the stage in the festival venue
- ▶ Logo on the website [www.oris.hr](http://www.oris.hr)
- ▶ Logo on the official website of Days of Oris 23 festival
- ▶ Placing the banner 220x220 px on the website [www.oris.hr](http://www.oris.hr) for 30 days
- ▶ Exhibition space 25m2 up to 30 m2
- ▶ Short film or slideshow presentation of the company no longer than 180 seconds before the sponsored lecture
- ▶ Ten tickets for the festival

## 7. GOLD SPONSORSHIP 27.500 €

### ORGANIZER PROVIDES THE FOLLOWING:

- ▶ Logo on promotional materials announcing the festival including the festival's brochure
- ▶ Sponsor's logo with the remark Golden Sponsor on all promotional leaflets and posters and all advertising space announcing the festival
- ▶ Logo of the sponsor with the remark Golden sponsor on all business correspondence of Oris related to the festival
- ▶ Mentioning of the sponsor during the opening ceremony of Days of Oris 23
- ▶ Distribution of sponsor's advertising material to all festival visitors exclusively in organizer's bags or directly handing out sponsor's advertising material to all festival visitors at the hall entrance by a hostess wearing the sponsor's features (branded clothes or accessories provided by the sponsor)
- ▶ Logo on the flag in the lobby of the hall above the registration desk (printing of the flag with all sponsor's logos is provided by Oris)
- ▶ Short film or slideshow presentation of the company no longer than 180 seconds before the sponsored lecture
- ▶ Logo on the flag on the stage in the festival venue
- ▶ Logo on the official website of Days of Oris 23 festival
- ▶ Placing the banner 220x220 px on the homepage of the website [www.oris.hr](http://www.oris.hr) with the remark Golden sponsor Days Of Oris 2023 in duration of 30 days prior to the festival
- ▶ Exhibition space 20 m2
- ▶ Presentation of the company no longer than 15 minutes, with a film, slideshow or a short lecture about the company, before the chosen lecture in agreement with the organizer
- ▶ Ten tickets for the festival